

## **Authorized Federal Supply Schedule Price List**

## **General Services Administration**

Federal Supply Service
Authorized Federal Supply Schedule Price List

For more information on ordering from Federal Supply Schedules click on the FSS Schedules button at fss.gsa.gov

On-line access to contract ordering information, terms, conditions, up-to-date pricing, and the option to create an electronic delivery order are available through GSA Advantage!, a menu driven database system.

The INTERNET address for GSA Advantage! is: GSAAdvantage.gov.

#### **Professional Services Schedule**

#### **Industry Group 00CORP**

# **IdentityForce**

40 Speen Street, Suite 403, Framingham MA 01701 Phone: 508-788-9400, FAX: 508-788-6642 www.identityforce.com

Contact for Contract Administrator:
Judith M. Leary
President
40 Speen Street, Suite 403
Framingham, MA

Phone: 508-318-6616 Email:jleary@identityforce.com

Contract Number:GS-23F-0125S Business Size: Small BPA Contract: GS-23F-A0013

North American Industry Classification System (NAICS) Code: 561450 – Credit Bureaus Standard Industrial Classification (SIC) Code: 7323 – Credit Reporting Services Product Service Codes (PSC): R710 – Financial Services

Contract Period: March 16, 2016 to March 15, 2021 with a five-year option.

SIN	Recovery	SIN Description
520-16	520-16RC	Business Information Services
520-18	520-18RC	Independent Risk Analysis
520-19	520-19RC	Data Breach Analysis
520-20	520-20RC	Comprehensive Protection Solutions



### Company

IdentityForce combines prevention, early detection, restoration and reimbursement to deliver the strongest available defense against identity theft and data breaches. Identity Force's exclusive 360 degree proactive identity theft programs have a proven track record with many agencies including the Department of Veterans Affairs, Department of Homeland Security, Army, and Federal Emergency Management Agency.

#### **Customer Information**

1a. Prices: Prices include the .75% Industrial Funding Fee

## 520-16, 520-16RC Business Information Systems

IdentityForce provides immediate, complete and low-cost identity theft solutions for government agencies that suffer data and security breaches. IdentityForce's Breach Respond services help your organization respond quickly and efficiently, while specifically tailoring to the needs of the target population in the most cost effective way.

- Credit Reports
- Address Verification
- Skip Tracing
- Call center support
- Dedicated Voice Response Unit (VRU)
- Website development and hosting
- Live dedicated agent
- Credit Risk Assessment
- Customer Relations Management (CRM) System
- Legal Notification Development and/or Delivery

ID Protection Packages- Credit monitoring and report, educational materials including monthly news and latest scams, individual protection plan based on tiered pricing/volume schedule

	3/16/2016 -	3/16/2017 -	3/16/2018 -	3/16/2019 -	3/16/2020
	3/15/2017	3/15/2018	3/15/2019	3/15/2020	_
					3/15/2021
Low Risk Monitoring	\$34.49	\$35.52	\$36.59	\$37.69	\$38.82
Packages					
Medium Risk	\$63.47	\$65.37	\$67.34	\$69.36	\$71.44
Monitoring Packages-					
High Risk Monitoring	\$103.46	\$106.56	\$109.76	\$113.05	\$116.45
Packages					
Package 2	\$14.81	\$15.25	\$15.71	\$16.18	\$16.67
Package 3	\$15.65	\$16.12	\$16.60	\$17.10	\$17.61



Delete Now	\$2.28	\$2.35	\$2.42	\$2.49	\$2.57
Fraud Alert Reminders	\$0.22	\$0.23	\$0.23	\$0.24	\$0.25
Identity Monitoring	\$0.41	\$0.42	\$0.43	\$0.45	\$0.46
Lost Wallet	\$0.35	\$0.36	\$0.37	\$0.38	\$0.39
Instant TransUnion					
Employment Credit	\$7.01	\$7.22	\$7.44	\$7.66	\$7.89
Report					
Instant Experian Credit	\$7.58	\$7.81	\$8.04	\$8.28	\$8.53
Report	٥٤.٦۶	\$7.01	Ş6.U4	<b>₹0.20</b>	\$6.55
Instant Equifax					
Employment Credit	\$7.01	\$7.22	\$7.44	\$7.66	\$7.89
Report					
Instant Bi-Merge					
Employment Credit	\$17.74	\$18.27	\$18.82	\$19.38	\$19.97
Report					
Instant Tri-Merge					
Employment Credit	\$24.21	\$24.94	\$25.68	\$26.45	\$27.25
Report					
Instant TransUnion					
Creditor Contact	\$0.45	\$0.46	\$0.48	\$0.49	\$0.51
Information					
Instant Experian					
Creditor Contact	\$0.27	\$0.28	\$0.29	\$0.30	\$0.30
Information					
Instant Equifax					
Creditor Contact	\$0.48	\$0.49	\$0.51	\$0.52	\$0.54
Information					
Instant Creditor Profile	\$0.27	\$0.28	\$0.29	\$0.30	\$0.30
Summary	Ψ0.2 <i>1</i>	70.20	70.23	70.50	70.50
Monthly Service Fee	None	None	None	None	None

## SIN 520-18, 520-18RC Independent Risk Analysis

IdentityForce Independent Risk Assessment uses proprietary technology to instantly determine an individual's risk of identity theft risk after their personal identifiable information has been lost or stolen. With broad expertise on data breach remediation requirements of the Privacy Act and other Federal laws, we provide certified analyses outlining risks, remediation plans to prevent further damage, and fraud resolution services as needed to individuals affected by the breach.

		3/16/2016 – 3/15/2017	3/16/2017- 3/15/2018	3/16/2018- 3/15/2019	3/16/2019 – 3/15/2020	3/16/2020- 3/15/2021
Independent	One Time	\$175.35	\$180.61	\$186.03	\$191.61	\$197.36
Risk Analysis	fee					



Breach Analysis scans billions of internet data elements to detect misuse or suspicious activity linked to a set of personal identifiable information. The Breach Analysis provides additional assurances and an early warning system so an individual's identity remains unharmed. The affected population is informed promptly, clearly, and in a manner appropriate to their needs; they are provided with protection against ID theft.

BREACH VICTIM PROTECTION: ID theft protection for the breach population can include a variety of services, including advice on how to use credit monitoring, enrollment-based protection packages that includes services such as credit monitoring and public database monitoring, and insurance to cover any financial losses and/or legal costs directly associated with the identity theft.

- Credit Monitoring
- Monitoring of multiple non-credit data elements and sources
  - Identity Monitoring
  - Cyber Monitoring
  - · Credit Card Monitoring
- Credit Reports
- Identity theft insurance
- Advanced Fraud Alerts
- Credit Freeze

COMPLETE RECOVERY: IdentityForce's fully-managed recovery offers the best-in-class identity theft recovery team to ensure that people affected by the breach are satisfied and fully recovered from identity theft. IdentityForce Recovery Advisors will manage the victims case from beginning to end

- IdentityForces's Recovery Advisors will analyze the individual's credit reports, financial statements and other pertinent documentation to process and restore the victim's identity completely
- The Recovery Advisor will subsequently dispute all fraudulent accounts and with all affected institutions (financial, medical, and/or government).

## **Data Breach Analysis**

Size of Breach File		3/16/2016 – 3/15/2017	3/16/2017- 3/15/2018	3/16/2018- 3/15/2019	3/16/2019 – 3/15/2020	3/16/2020- 3/15/2021
Breach Analysis 25,000,000 - unlimited people	One Time / Person	\$0.65	\$0.67	\$0.69	\$0.71	\$0.73
Breach Analysis 25,000,000 - unlimited people	One Year / Person	\$0.82	\$0.84	\$0.87	\$0.90	\$0.92
Breach Analysis 25,000,000 - unlimited people	Two Years / Person	\$1.08	\$1.11	\$1.15	\$1.18	\$1.22



1	Breach Analysis .5,000,000 - 24,999,999	One Time / Person	\$0.71	\$0.73	\$0.75	\$0.78	\$0.80
	Breach Analysis 15,000,000 - 24,999,999	One Year / Person	\$0.90	\$0.93	\$0.95	\$0.98	\$1.01
	Breach Analysis 25,000,000 - 24,999,999	Two Years / Person	\$1.18	\$1.22	\$1.25	\$1.29	\$1.33
	Breach Analysis	One Time	\$0.82	\$0.84	\$0.87	\$0.90	\$0.92
	5,000,000 - 14,999,999 Breach Analysis	/ Person One Year /	\$1.01	\$1.04	\$1.07	\$1.10	\$1.14
	5,000,000 - 14,999,999 Breach Analysis	Person Two Years	\$1.36	\$1.40	\$1.44	\$1.49	\$1.53
	5,000,000 - 14,999,999 Breach Analysis	/ Person One Time					
	4,000,000 - 4,999,999	/ Person	\$0.98	\$1.01	\$1.04	\$1.07	\$1.10
	Breach Analysis 4,000,000 - 4,999,999	One Year / Person	\$1.21	\$1.25	\$1.28	\$1.32	\$1.36
	Breach Analysis 4,000,000 - 4,999,999	Two Years / Person	\$1.62	\$1.67	\$1.72	\$1.77	\$1.82
	Breach Analysis 3,000,000 - 3,999,999	One Time / Person	\$1.29	\$1.33	\$1.37	\$1.41	\$1.45
	Breach Analysis 3,000,000 - 3,999,999	One Year / Person	\$1.62	\$1.67	\$1.72	\$1.77	\$1.82
	Breach Analysis 3,000,000 - 3,999,999	Two Years / Person	\$2.16	\$2.22	\$2.29	\$2.36	\$2.43
	Breach Analysis 2,000,000 - 2,999,999	One Time / Person	\$1.62	\$1.67	\$1.72	\$1.77	\$1.82
	Breach Analysis 2,000,000 - 2,999,999	One Year / Person	\$2.04	\$2.10	\$2.16	\$2.23	\$2.30
	Breach Analysis	Two Years / Person	\$2.71	\$2.79	\$2.88	\$2.96	\$3.05
	2,000,000 - 2,999,999 Breach Analysis 1,000,000 - 1,999,999	One Time / Person	\$2.28	\$2.35	\$2.42	\$2.49	\$2.57
	Breach Analysis 1,000,000 - 1,999,999	One Year / Person	\$2.84	\$2.93	\$3.01	\$3.10	\$3.20
	Breach Analysis 1,000,000 - 1,999,999	Two Years / Person	\$3.78	\$3.89	\$4.01	\$4.13	\$4.25
E	Breach Analysis 500,000 - 999,999	One Time / Person	\$3.24	\$3.34	\$3.44	\$3.54	\$3.65
E	Breach Analysis 500,000 - 999,999	One Year / Person	\$4.06	\$4.18	\$4.31	\$4.44	\$4.57
E	3reach Analysis 500,000 - 999,999	Two Years / Person	\$5.41	\$5.57	\$5.74	\$5.91	\$6.09
E	3reach Analysis 100,000 - 499,999	One Time / Person	\$4.53	\$4.67	\$4.81	\$4.95	\$5.10
E	3reach Analysis 100,000 - 499,999	One Year / Person	\$5.69	\$5.86	\$6.04	\$6.22	\$6.40
	- 499,999	Person	φσ.σσ	φσ.σσ	Ψο.σ.	75.22	φοισ



Two Years / Person	\$7.56	\$7.79	\$8.02	\$8.26	\$8.51
One Time / Person	\$6.48	\$6.67	\$6.87	\$7.08	\$7.29
One Year / Person	\$8.12	\$8.36	\$8.61	\$8.87	\$9.14
Two Years / Person	\$10.80	\$11.12	\$11.46	\$11.80	\$12.16
One Time / Person	\$8.43	\$8.68	\$8.94	\$9.21	\$9.49
One Year / Person	\$10.56	\$10.88	\$11.20	\$11.54	\$11.89
Two Years / Person	\$14.04	\$14.46	\$14.90	\$15.34	\$15.80
One Time / Person	\$10.37	\$10.68	\$11.00	\$11.33	\$11.67
One Year / Person	\$12.99	\$13.38	\$13.78	\$14.19	\$14.62
Two Years / Person	\$17.28	\$17.80	\$18.33	\$18.88	\$19.45
One Time / Person	\$84,429.71	\$86,962.60	\$89,571.48	\$92,258.62	\$95,026.38
One Year / Person	\$105,537.14	\$108,703.25	\$111,964.35	\$115,323.28	\$118,782.98
Two Years / Person	\$141,419.76	\$145,662.35	\$150,032.22	\$154,533.19	\$159,169.19
	/ Person One Time / Person One Year / Person Two Years / Person One Time / Person Two Years / Person One Time / Person One Time / Person One Time / Person One Year / Person Two Years / Person Two Years / Person One Time / Person Two Years / Person One Time / Person Two Years / Person Two Years	/ Person         \$7.56           One Time / Person         \$6.48           One Year / Person         \$8.12           Two Years / Person         \$10.80           One Time / Person         \$8.43           One Year / Person         \$10.56           Two Years / Person         \$14.04           One Time / Person         \$12.99           Two Years / Person         \$17.28           One Time / Person         \$84,429.71           One Year / Person         \$105,537.14           Two Years         \$141,419.76	/ Person         \$7.56         \$7.79           One Time / Person         \$6.48         \$6.67           One Year / Person         \$8.12         \$8.36           Two Years / Person         \$10.80         \$11.12           One Time / Person         \$8.43         \$8.68           One Year / Person         \$10.56         \$10.88           Two Years / Person         \$14.04         \$14.46           One Time / Person         \$10.37         \$10.68           One Year / Person         \$17.29         \$13.38           Two Years / Person         \$17.28         \$17.80           One Time / Person         \$44,429.71         \$86,962.60           One Year / Person         \$105,537.14         \$108,703.25           Two Years         \$141,419.76         \$145,662.35	/ Person         \$7.56         \$7.79         \$8.02           One Time / Person         \$6.48         \$6.67         \$6.87           One Year / Person         \$8.12         \$8.36         \$8.61           Two Years / Person         \$10.80         \$11.12         \$11.46           One Time / Person         \$8.43         \$8.68         \$8.94           One Year / Person         \$10.56         \$10.88         \$11.20           Two Years / Person         \$14.04         \$14.46         \$14.90           One Time / Person         \$10.37         \$10.68         \$11.00           One Year / Person         \$12.99         \$13.38         \$13.78           Two Years / Person         \$17.28         \$17.80         \$18.33           One Time / Person         \$84,429.71         \$86,962.60         \$89,571.48           One Year / Person         \$105,537.14         \$108,703.25         \$111,964.35           Two Years         \$141,419.76         \$145,662.35         \$150,032.22	/ Person         \$7.56         \$7.79         \$8.02         \$8.26           One Time / Person         \$6.48         \$6.67         \$6.87         \$7.08           One Year / Person         \$8.12         \$8.36         \$8.61         \$8.87           Two Years / Person         \$10.80         \$11.12         \$11.46         \$11.80           One Time / Person         \$8.43         \$8.68         \$8.94         \$9.21           One Year / Person         \$10.56         \$10.88         \$11.20         \$11.54           Two Years / Person         \$14.04         \$14.46         \$14.90         \$15.34           One Time / Person         \$10.37         \$10.68         \$11.00         \$11.33           One Year / Person         \$12.99         \$13.38         \$13.78         \$14.19           Two Years / Person         \$17.28         \$17.80         \$18.33         \$18.88           One Time / Person         \$84,429.71         \$86,962.60         \$89,571.48         \$92,258.62           One Year / Person         \$105,537.14         \$108,703.25         \$111,964.35         \$115,323.28           Two Years         \$141.419.76         \$145.662.35         \$150.032.22         \$154.533.19

There is no set-up fee or minimum number of subscribers

#### SIN 520-20, 520-20-RC: Comprehensive Protection Solutions

The Identity Force Government Comprehensive Protection Solution provides agencies with a proactive set of services and on-demand content that is customized for the needs of the agency. This suite of services enables agencies to manage their overall identity risks, comply with the complex and changing landscape of state and federal laws and regulations, and save up to \$100,000 on data breach credit monitoring services.

The immediate benefits of the Comprehensive Protection Solution platform include:

- Legal Compliance Instant ability to meet the constantly changing demands of government and legal authorities, including FACT Act Red Flag Rules. Helps minimize the risk of regulatory fines and fees.
- Central Organization Identity Force enables Legal Counsel, Risk and Compliance Departments and Security Officers to implement key processes and get key people on the same page.
- Education Clear documented unlimited training and assessment for employees and vendors. Preparation Proactive programs enable government agencies to immediately respond to Data Breach incidents.
- \$100,000 Service Guarantee Save up to \$100,000 on data breach response and credit monitoring services. Plus low cost pricing on other identity theft-related expenses.



• Trust and Reputation - Strengthens and protects the agency's reputation and relationships with employees and the community.

	3/16/2016 – 3/15/2017	3/16/2017- 3/15/2018	3/16/2018- 3/15/2019	3/16/2019 – 3/15/2020	3/16/2020- 3/15/2021
1 Bureau Credit Report	\$4.50	\$4.64	\$4.77	\$4.92	\$5.06
1 Bureau Credit Report Monitoring	\$0.28	\$0.29	\$0.30	\$0.31	\$0.32
1 Bureau Credit Score	\$0.64	\$0.66	\$0.68	\$0.70	\$0.72
3 Bureau Credit Report Monitoring	\$1.96	\$2.02	\$2.08	\$2.14	\$2.21
3 Bureau Credit Reports	\$12.58	\$12.96	\$13.35	\$13.75	\$14.16
3 Bureau Credit Scores	\$1.83	\$1.88	\$1.94	\$2.00	\$2.06
Advanced Fraud Monitoring	\$0.98	\$1.01	\$1.04	\$1.07	\$1.10
Credit Score Monitoring	\$0.64	\$0.66	\$0.68	\$0.70	\$0.72
Credit Score Simulator	\$0.19	\$0.20	\$0.20	\$0.21	\$0.21
Arrest & Bookings Monitoring	\$0.14	\$0.14	\$0.15	\$0.15	\$0.16
Bank Account Take Over Notification	\$0.51	\$0.53	\$0.54	\$0.56	\$0.57
Bank and Credit Card Activity	\$0.31	\$0.32	\$0.33	\$0.34	\$0.35
Change of Address Monitoring	\$0.29	\$0.30	\$0.31	\$0.32	\$0.33
Child Identity Protection	\$2.61	\$2.69	\$2.77	\$2.85	\$2.94
Court Records Monitoring	\$0.58	\$0.60	\$0.62	\$0.63	\$0.65
Identity Restoration Advisor (Fully Managed Restoration) dedicated advocates assess, manage, and resolve					
all issues associated with identity theft handling everything from start to finish, until the individual identity theft victim's case has been restored to pre-identity theft status. This includes report and assessment of	\$0.34	\$0.35	\$0.36	\$0.37	\$0.38
likely origin of identity theft.  Identity Theft Insurance \$25K	\$0.08	\$0.08	\$0.08	\$0.09	\$0.09
Identity Theft Insurance \$30K	\$0.06	\$0.06	\$0.08	\$0.03	\$0.03
Identity Theft Insurance \$1M	\$0.48	\$0.49	\$0.51	\$0.52	\$0.54
Identity Theft Insurance \$5M	\$0.48	\$0.49	\$0.51	\$0.52	\$0.54
Identity Threat Alerts	\$0.48	\$0.43	\$0.22	\$0.32	\$0.24
Junk Mail Opt-Out	\$0.21	\$0.22	\$0.22	\$0.23	\$0.24
Medical ID Fraud Protection	\$0.13	\$0.20	\$0.20	\$0.21	\$0.21
Online PC Protection Tools	\$0.13	\$0.13	\$0.71	\$0.73	\$0.15
Pay Day Loan Monitoring	\$0.85	\$0.88	\$0.71	\$0.73	\$0.73
Sex Offender Monitoring	\$0.85	\$0.88	\$0.31	\$0.32	\$0.36
Social Media Monitoring	\$0.29	\$0.30	\$0.51	\$0.32	\$0.33
Social Security Number Trace	\$0.14	\$0.14	\$0.15	\$0.15	\$0.16
Address Resolution	\$0.14	\$0.14	\$0.15	\$0.15	\$0.16
Name/Address Resolution	\$0.19	\$0.20	\$0.20	\$0.21	\$0.21
Address Verification	\$0.19	\$0.20	\$0.20	\$0.21	\$0.21



Legal Notification - to meet privacy notification legislative requirements	\$0.53	\$0.55	\$0.56	\$0.58	\$0.60
(per issuance)					
Custom Client Reports (per hour)	\$185.96	\$191.54	\$197.28	\$203.20	\$209.30
Dedicated Toll Free Number Setup	\$384.75	\$396.29	\$408.18	\$420.43	\$433.04
(one time fee)	7364.73	\$390.29	5408.18	7420.43	7433.04
IVR Set Up - voice response unit	\$9,618.75	\$9,907.31	\$10,204.53	\$10,510.67	\$10,825.99
IVR Monthly Maintenance	\$224.44	\$231.17	\$238.11	\$245.25	\$252.61
Live Call Center Agent Support (per	\$0.90	\$0.93	\$0.95	\$0.98	\$1.01
minute)	\$0.50	\$0.55	\$0.55	\$0.56	71.01
Live Chat (per minute)	\$0.90	\$0.93	\$0.95	\$0.98	\$1.01
Project Management- Risk assessment of potential for misuse of lost or stolen data and risk of identity theft. Includes data breach assessment to determine organizational risk, consulting, response plan creation and implementation, training, providing FAQs on the services, and customized automated enrollment	\$185.96	\$191.54	\$197.28	\$203.20	\$209.30
Dedicated Website Set Up (up to) - hosted customized informational website	\$12,825.00	\$13,209.75	\$13,606.04	\$14,014.22	\$14,434.65
Comprehensive Protection Solutions	\$2,164.86	\$2,229.81	\$2,296.70	\$2,365.60	\$2,436.57

2a. Maximum Order: \$1,000,0003a. Minimum Order: \$100

4a. Geographic Coverage: Domestic

5a. Point(s) of production: Framingham, MA

6a. Discount from list prices or statement of net price: 3% Dollar volume discount over \$250,000 per engagement

- 7a. Quantity discounts: Refer to volume discounts in published pricing
- 8a. Prompt payment terms: in accordance with the Prompt Payment Act (31 U.S.C. 3903) and prompt payment regulations at 5 CFR part 1315.
- 9a. Government purchase cards are accepted at or below the micro-purchase threshold.
- 9b. Government purchase cards are not accepted above the micro-purchase threshold.
- 10. Foreign items: Not Applicable
- 11a. Time of delivery: Varies by the services required
- 11b. Expedited Delivery: Expedited delivery will be as agreed to at the Task Order level
- 11c. Overnight and 2-day delivery: Refer to Paragraph 11b above
- 11d. Urgent Requirements: See contract clause I-FSS-14-B. Agencies can contact Judith M. Leary (refer to
- 13b below) for contract administration to obtain faster delivery
- 12. F.O.B. destination: Destination
- 13a. Ordering address: 40 Speen Street, Suite 403, Framingham, MA 01701
- 13b. Ordering procedures: For services, the ordering procedures, information on blanket purchase agreements (BPAs), and a sample BPA can be found at the GSA/FSS schedule homepage (www.fss.gsa.gov).



- 14. Payment address: 40 Speen Street, Suite 403, Framingham, MA 01701
- 15. Warranty provision: Not Applicable
- 16. Export packing charges: Not Applicable
- 17. Terms and conditions of Government purchase card acceptance (any thresholds above the micropurchase level): Please see Government Purchase card instructions above
- 18. Terms and conditions of rental, maintenance and repair: Not Applicable
- 19. Terms and conditions of installation: Not Applicable
- 20. Terms and conditions of repair parts indicating date of parts price lists and any discounts from list prices: Not Applicable
- 20a. Terms and conditions for any other services: Not Applicable
- 21. List of service and distribution point(s): IdentityForce 40 Speen Street, Suite 403, Framingham, MA 0170122. List of participating dealers: Not Applicable
- 23. Preventative maintenance: Not Applicable
- 24. Special attributes such as environmental attributes (e.g., recycled content, energy efficient, and/or reduced pollutants): Not Applicable
- 25. Data Universal Number System (DUNS) number: 094275666
- 26. IdentityForce is registered in the Central Contractor Registration database

The Service Contract Act (SCA) is applicable to this contract and as it applies to the entire Professional Service Schedule and all services provided. While no specific labor categories have been identified as being subject to SCA due to exemptions for professional employees (FAR 22.1101, 22.1102 and 29CRF 5413.300), this contract still maintains the provisions and protections for SCA eligible labor categories. If and/or when the Contractor adds SCA labor categories / employees to the contract through the modification process, the Contractor must inform the Contracting Officer and establish a SCA matrix identifying the GSA labor category titles, the occupational code, SCA labor category titles and applicable wage determination (WD) number. Failure to do so may result in cancellation of the contract.